

# YASTUDIO FACTSHEET



## ABOUT US

YaStudio is a creative studio founded in 2003 to design luxury, personality and competition through branding, identity and art direction for companies, stores, products and destinations to make them shine, thrive and stay longer.

## WHAT WE DO

- Research & Insight
- Brand Naming
- Look & Feel
- Identity Design
- Packaging Design
- Logo Adaptation
- Art Direction
- Environmental Branding
- Event Design
- Website
- Printing

## OUR PROCESS

- Understanding the business realities
- Building the branding strategy
- Designing the look & feel concepts
- Developing the most selected concept
- Finalizing brand identity & design system

## CONTACTS

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## SELECTED WORK

- Branding & Rebranding Lusin Restaurant
- Rebranding Wssel App
- Branding Alghadeer Comound
- Branding Suhail Restaurant
- Brand Adaption of MeltingPot Restaurant
- Branding & Naming Chandelier Food Complex
- Branding & Naming Dooryard Food Complex
- Rebranding Chbib Company
- Branding Sports Cafe

## SELECTED CLIENTS

### Food & Beverages

- Lusin Restaurant
- MeltingPot
- Suhail Restaurant
- Scaramouche
- Green Apple
- Praline
- Dieta Restaurant
- Sports Cafe
- Saafah
- Gelatick
- Akcabay Food Truck
- Jarlicious
- Madam Macaron
- Fall in Chocolate

### Others Business

- NasJet Private Aviation
- Wssel App
- Chbib Company
- Algasim Law Firm
- Barony Haircare
- Liter Petroleum
- Maram Seddiq
- Unique Pattern
- Perfect Target
- Shade Company
- Warif

### Real Estate & Destination

- Riyadh Walk
- Chandelier Food Complex
- Dooryard Food Complex
- Alghadeer Compound
- Alrajhi United
- Danat Realty
- Alaskar Holding Group
- Areeb Asset Appraisal
- Raseel Holding Company
- Boud Company
- HASCO

WE DESIGN & CONTRIVE  
WE MAKE BRANDS SHINE & THRIVE

